

An SMTP error, or Delivery Status Notification (DSN), indicates that an email could not be delivered, either due to a temporary or permanent problem. You can review our list of SMTP error messages below for details about each error.

+ WHAT ARE 4XX (421 AND 451) TEMPORARY ERRORS?

- WHAT ARE 5XX (553 AND 554) PERMANENT ERRORS?

- o A 553 or 554 SMTP error indicates an email could not be delivered due to a permanent problem. Message delivery can be permanently deferred because :
 - o Spamhaus has your domain or IP address listed on a Block List.
 - o You're trying to send a message to an invalid email address.
 - o Your message failed authentication checks against your sending domain's DMARC or DKIM policy.
 - o The message contains characteristics that Verizon Media won't accept for policy reasons.
 - o Other suspicious behavior which leads Verizon Media to issue a permanent rejection for your SMTP connection.
- o If you consistently receive 5xx errors when sending to Verizon Media, we encourage you to review our Sender Best Practices, since 5xx errors can be a symptom of a more widespread, general problem.
- o You should **not retry** sending an email that comes back with with a 5xx error. List managers should have a policy for removing email addresses that generate 5xx errors/bounces.

+ EXCESSIVE USER COMPLAINTS

+ EXCESSIVE UNSOLICITED MESSAGES

+ EXCESSIVE UNKNOWN RECIPIENTS